



Strategic Plan

As of July 2025

Vision

Great people delivering quality infrastructure in a safe and sustainable industry.

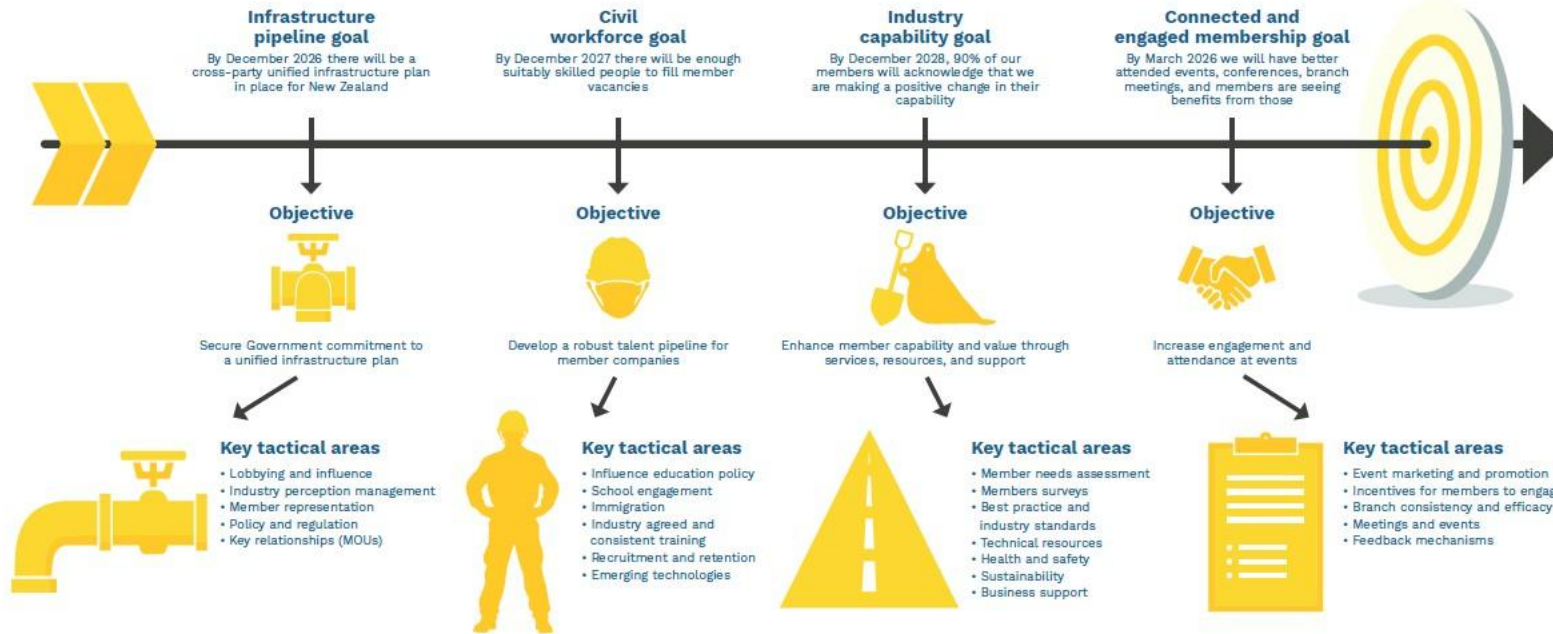
Mission

To promote a trusted and sustainable civil construction industry.



Values

- Trusted
- Professional
- Reliable
- Collaborative



BRANCH STRATEGIC OBJECTIVES | 2025-2026



<p>Broader Outcomes Includes: Environmental, Social, DE+I (Diversity, Equity and Inclusion) Sustainability Raising the profile of Broader Outcomes within the industry, providing information to members in an informative and accessible way to improve their business performance and create greater value for their clients, staff and communities.</p>	<ul style="list-style-type: none"> • Gauge the current level of awareness and understanding of Broader Outcomes among CCNZ members, in order to identify their needs and requirements. • Create and support opportunities for networking and closer collaboration between members, industry partners, clients and institutions. • Educate our members to help them understand the value of Broader Outcomes to their business, and to identify and adopt Broader Outcomes to improve their business performance. • Communicate and celebrate members’ achievements in Broader Outcomes areas. • Coordinate nationally to leverage subject matter expertise across the wider CCNZ team.
<p>CCNZ Auckland Hynds Construction Awards Encourage our members to share their company’s success stories.</p>	<ul style="list-style-type: none"> • Organise a successful and financially sustainable event which enables our members to showcase and promote their projects, people and innovations • Encourage our members to bring their site teams and support staff to share the accolades • Encourage a spread of entries across all the award’s categories • Promote and celebrate success in our industry • Ensure financial risk to CCNZ is managed and mitigated
<p>Finance Manage and report income and expenditure. Look for opportunities to improve cash reserves and areas to use these effectively</p>	<ul style="list-style-type: none"> • Budget for the year to be prepared and sent to National Office by 20th March. • Approval of major expenses ie Business Forum \$5,000 pa donation • Help assess larger initiatives and donations to projects. • Advise event organisers on budgets • Manage finances to make an excess of \$5,000 each year with Awards event & REOC aiming for a surplus. However, this current economic climate may not lend itself to our normal objectives. We will work to minimise loss without reducing members experience. • Look for better ways for the branch to use surplus funds • Invest surplus funds in accordance with current CCNZ National policy to ensure a positive return on our investments
<p>Health, Safety & Wellbeing Support a healthy & safe industry to lift accessibility, quality & capability of safe work practices & wellbeing initiatives.</p>	<ul style="list-style-type: none"> • Support the raised profile of health, safety and wellbeing within the industry. • Provide information to members in a coordinated, interesting and informative way. • Support communication of best practice and performance excellence within industry. • Raise issues that are highlighted by members to relevant industry groups and seek guidance or determination on those issues.
<p>Major Clients Liaison Keeping our CCNZ Branch members informed of business trends and opportunities following regular structured visits with our major clients</p>	<ul style="list-style-type: none"> • Establish a programme that sees all major clients visited a minimum of twice/annum. • Provide an opportunity for Major Clients to speak at <u>and attend</u> CCNZ Branch general meetings. • Develop a robust mechanism for distributing client feedback following each planned visit. • Develop a way that allows branch members to raise queries ahead of prospective client visits. • Raising profile / perception of CCNZ contractors among clients.
<p>REOC Includes: NEOC Increase Industry awareness through a fun and interactive event</p>	<ul style="list-style-type: none"> • Conduct a safe, interactive and profitable event • Create a greater awareness of the industry and ease of entry into it along with CCNZ membership opportunities • Raise funds for charity

<p>Membership, Marketing & Communication Communicate through all channels the value that branch membership offers to businesses/individuals, and to engage with prospects and new members through these same channels. To showcase our branch spirit and that our tools and content set the bar for other branches to aspire to.</p>	<ul style="list-style-type: none"> • Ensure that members are informed of all activities and benefits accessible to them • Ensure incoming sponsorship enquiries are handled efficiently and passed to the correct subcommittee • Increase membership across the different categories • Grow the platforms through which we communicate- such as the mail list and the people who follow our LinkedIn page. • Develop initiatives to support our Contractor members.
<p>Meetings To increase meeting numbers by consistently producing entertaining and insightful evenings where Members can learn something new to improve their Business</p>	<ul style="list-style-type: none"> • Target minimum 280 guests per meeting – particularly decision makers and influencers • Set theme per meeting targeting topical areas of our Industry, target short and sharp presentations • Hold the AGM to elect executive members • Organise mix of professional speakers and industry speakers, be inspirational and entertaining • Ensure that speakers during the year cover topics that relate to the diversity of all our members, from SME's to Tier Ones • Improve the experience of invited guests, new and potential members by assigning a committee member to host each of them for the evening • Continue to review the meeting format, venue, speakers, agenda, topics, so that we are always looking to improve the offering to members
<p>SME To continue work closing the gap between CCNZ & SME's within the Auckland Branch in a way that provides tangible value, close-knit support & the opportunities to thrive within the industry</p>	<ul style="list-style-type: none"> • Benchmark your business – Insights on SME business performance, state of the market, wider economic outlook etc. • Optimise your business – Activities to help SME members operate their business day-to-day across various functions (SME members wearing many hats – decision-making, operations, and systems on the tools). • Manage your business – Activities to focus our SME members on the commercial health & financial management of their business for organic growth, scale or sale. e.g cashflow/forecasting. • Grow your business – Activities to support SME members to grow their business be it through networking with each other or providing opportunities to profile themselves to larger contractors.
<p>Training Includes: EPIC, Youth Employment & Civil Trades To create a stronger connection between CCNZ members and providers of training and employment services to build better understanding of the career opportunities available within our industry and the gateway to entry</p>	<ul style="list-style-type: none"> • Provide communications of best practice, performance excellence, training and career opportunities within industry. • Educate and support our members in a co-ordinated, interesting and informative way to assist them to understand options available to enter our industry and expand their skills and knowledge. • Support and share opportunities to receive financial, mentoring and supervisory support and guidance. • Coordinate nationally and raise matters that are highlighted by members and seek guidance on those concerns. • Develop and offer financial support package for Mentor/Training Scholarship/s
<p>TTM To inform and educate members about the latest TTM developments, advocate for contractors and provide information to members in an interesting and informative way</p>	<ul style="list-style-type: none"> • Keep track of changes in Temporary Traffic Management • Provide information to members in a coordinated, interesting and informative way • Support communication of best practice and performance excellence within industry • Raise issues that are highlighted by members to relevant industry groups and seek guidance or determination on those issues
<p>Young Contractors Focusing on those generally around 35 and under, providing guidance, support and opportunities for progression, making connections and discussing issues</p>	<ul style="list-style-type: none"> • Voicing the ideas and advocating on behalf of the next generation who will power civil contracting across New Zealand • Build strong networks and connections among Young Contractors • Share industry experience, advice and career progression options • Highlight the diverse talent of young CCNZ Members and how they are fostering these skills in their organisations.